

MISSION

Manitoba Association of School Superintendents (MASS)
provides leadership for public education by advocating in the best
interests of learners and supports its members through professional services.

VISION

In the next 3 years, MASS will enhance our ability and capacity to support professional learning,
connection and advocacy among our members.



LEARNING

Ensure professional learning:

- reflects the priorities of the strategic plan
- respects the diverse needs of members
- is responsive to needs in public education
- is practical/directly applicable to the work of senior leaders



CONNECTING

Ensure our approaches to
networking and connection:

- support members' sense of efficacy in their divisional leadership
- deepen their understanding
- lead to meaningful collaboration/co-construction



ADVOCATING

Ensure a strategic approach
to advocacy that:

- clearly outlines a compelling case for change/improvement within MASS priority areas
- maps out a cohesive plan for advocacy throughout the organization's areas of action
- ensures actions support and are aligned to the plan

HIGH LEVERAGE STRATEGIES

1

Ensure internal and external clarity about who we are, what we do and how we operate.

2

Build our capacity through increasing human and financial resources.

3

Nurture a culture of positive, meaningful and constructive engagement with members and external partners.

4

Review, re-imagine and revise structures that support all areas of our work.

5

Develop a cohesive and strategic approach to advocacy and a concrete plan to support implementation across the organization.